



P2P: CO-CREATE

P2P:CO-CREATE is AIDC's 'producer to producer' networking platform for leading Australian factual production companies.

Geared towards co-production and collaboration P2P:CO-CREATE is the ideal landing platform for international production companies seeking Australian co-production partners.

P2P:CO-CREATE also offers an excellent opportunity for companies to present their development slate to international broadcasters. Networking for producers and executive producers is facilitated through P2P:CO-CREATE's showcase of Australian production companies.

Membership

Membership is currently available for eligible factual production companies.

There are two Membership types for P2P:CO-CREATE: - Australian and International.

Information about Membership for **Australian** companies is provided below:

Eligibility

- ✓ High volume output
- ✓ Maintain a permanent staff and company infrastructure
- ✓ Equipped for international co-production facilitation

Benefits

See list attached.

Cost

\$1,500AUD (GST inc)

Term

The membership term for P2P:CO-CREATE 2012 expires one day prior to the opening of registrations for AIDC 2013. Please note: Australian Membership numbers are limited.

Enquiries

If you are interested in applying for membership and to confirm your eligibility please contact:

Victoria Raywood: victoria@aidc.com.au



P2P:CO-CREATE 2012

AUSTRALIAN COMPANY MEMBERSHIP INCLUDES:

1. **One full AIDC Conference Registration**
One full AIDC 2012 conference registration for a nominated person from your organisation
2. **Discounted AIDC 2012 Registration**
Staff members from your organisation are eligible for discounted registrations for AIDC 2012. Registration costs will reduce on a sliding scale:

1 st registration	included in Company Membership
2 nd registration	\$675 (GST inc)
3 rd registration	\$475 (GST inc)
4 th (or more) registrations	\$275 (GST inc)
3. **Complimentary AIDC 2012 Registration for your international partners**
Your international co-production partners are eligible for a complimentary registration to AIDC 2012.
4. **Dedicated meeting space in the 2012 P2P:CO-CREATE lounge**
A dedicated P2P:CO-CREATE meeting lounge, with balcony access, will be operating at the conference venue. P2P:CO-CREATE companies will be allocated a branded area and meeting table in this producers lounge. Companies can use their area to conduct meetings, display marketing materials and showcase their development slate.
The P2P:CO-CREATE lounge is will be staffed by a full time host who can assist in arranging your appointment schedule during the conference. Other services include printing and copying, wireless internet access, continuous tea/coffee. This is an opportunity for you to meet and discuss business with Australian and international producers and investors.
5. **Company profile**
 - **Online**
P2P:CO-CREATE companies will be profiled and promoted through a dedicated area of the DocExchange site. A link to this page will be prominently displayed on the AIDC homepage. P2P:CO-CREATE companies will also have access to a dedicated online networking platform.
 - **AIDC Marketplace Guide**
P2P:CO-CREATE companies will be profiled in a dedicated section of the printed AIDC Marketplace Guide. The AIDC Marketplace Guide will be distributed to every AIDC 2012 delegate.
 - **P2P:CO-CREATE Australian Company Guide**
Member organisations will be profiled in this printed and online guide to be distributed to international industry organisations, events and markets.



6. **Networking events**
During the conference, networking events will be organised, designed to profile the P2P:CO-CREATE companies to international broadcasters and key AIDC delegates. These are informal, invite only gatherings located in the P2P CO-CREATE lounge.
 7. **Board-room access at the conference venue**
During the conference, P2P:CO-CREATE companies are entitled to access the private Board Room. Facilities include monitor and DVD player. Bookings will be made by appointment and are subject to availability.
 8. **Submit to Screening Room for FREE**
The Screening Room is a private viewing platform designed to facilitate acquisition and co-production relationships between content seekers and makers. P2P:CO-CREATE members are invited to submit their projects to Screening Room for free. Submissions are viewed by international and national broadcasters, sales agents, festival programmers etc. There is no restriction on the number of projects submitted to Screening Room.
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